### Garment and Apparel Market

<table>
<thead>
<tr>
<th><strong>Sector:</strong> Textiles</th>
<th><strong>Project Value:</strong> JD 1M</th>
<th><strong>Location:</strong> Amman, Irbid</th>
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#### Potential Opportunity

The textile industry during pre production produces approximately 10 -15% excess garments. These garments are unacceptable to the client but still have value. In addition, 10% of the cloth and materials purchased for production are discarded.

A market (outlet) development opportunity initially for apparel products and materials from the textile industry, with the longer term objective of providing an outlet for other locally produced products.

#### I. Description of the Business

Apparel retail organisation with the ability to organise and development a combined indoor and outdoor market.

The investment will be in the property development and facilities management.
<table>
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<th>Healthcare Clothing Manufacturer</th>
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<tr>
<td><strong>Sector:</strong> Textile/Apparel</td>
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**Potential Opportunity**

In the last 6 years, Jordan has succeeded in creating a thriving apparel/textile industry; in 2005 total textile and apparel exports reached JD700 million, representing an increase of 25% over the previous year. Over the years, Jordan's labor gained the expertise and know-how necessary to grow and move forward the entire sector. With several opportunities left untapped, producing disposable healthcare clothing is one promising opportunity, especially when combined with the forecasted and anticipated growth in the health services sector; and the fact that Jordan imports most of its health care reusable and disposables.

**I. Description of the Business**

Setting up a reliable and innovative manufacturer of protective clothing for the Healthcare sector in Al Hassan Industrial City. The facility will produce a range of clothing and accessories aimed at the Nursing/Care sector, including doctors, opticians, veterinarians, laboratory technicians and other similar occupations. All garments are to be manufactured using high quality fabrics such as Nonwoven materials, Plastics, Paper, Polyester, Rubber...etc and are to be availed for customers in a wide range of colours. Special antibacterial fabric and technical fabrics are to be utilized in the manufacturing process as well. Specialising in disposables such as Head Wears, Face Wears, Body Wears, Hand Wears, Foot Wears, Beddings, and Accessories.
## Potential Opportunity

Geotextiles are materials generally used in environmental applications, roofing felt, membranes, debris and other types of netting, chemical resistant fabrics, clay liners, geocells for growing seeds, erosion mats, sacks, tarpaulins, construction (asphalt) reinforcements.

This industry draws together both the plastic/chemical and textile sectors. These products are geo compatible knowledge based materials and probably not manufactured to any great extent in the MENA region.

Jordan is represented in all three sectors and therefore has the necessary skill set to undertake product development and production of these materials.

This could be an opportunity to attract a current manufacturer into Jordan.

### I. Description of the Business

Geotextiles manufacturer, with the know how to set up a manufacturing facility in Jordan. This will be a capital intensive investment, requiring the support of the engineering sector supply chain.