

Amman Chamber of Commerce

From: Jordan Chamber of Commerce (Diwan) <diwan@jocc.org.jo>
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To: Jordan Chamber of Commerce (Diwan)
Subject: فرص تجارية في اليونان
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السادة أعضاء مجلس إدارة غرفة تجارة الأردن المحترمين

السلام عليكم ورحمة الله وبركاته،،،

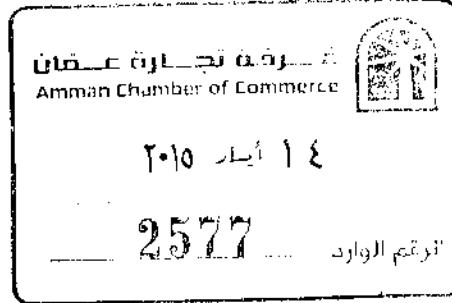
أهدي سعادتم أطيب تحياتي، وأرجو أن أرفق لكم نسخة عن الكتاب الوارد من السفارة اليونانية في عمان تاريخ 2015/5/12، ومرفقه المتضمن الاعلام عن فرص تجارية في اليونان.

أرجو سعادتم التكرم بالاطلاع، والإيعاز للتعميم على المنتسبين لديكم.

وتفضلوا بقبول فائق التقدير والاحترام،،،

راند حمادة

النائب الثاني
لرئيس مجلس إدارة غرفة تجارة الأردن



مع تحيات

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Who we are

The Giannakopoulos' family is one of the most prominent families of businessmen in Greece, dating back over 90 years when Dimitris Giannakopoulos, grandfather of today's President, opened in 1924 one of the first pharmacies in Athens, Greece.



After accumulating decades of family experience in the field, in 1951 his son, Pavlos Giannakopoulos, founded PHARMAGIAN, a company that acted as a representative of major international pharmaceutical companies in Greece. Two decades of expansion followed and in 1971 the company became a *societe anonyme* (S.A.), changing its name to VIANEX.

Pavlos Giannakopoulos took over Panathinaikos BC in 1987 and he founded VIAN S.A. in 1997. His son, Dimitris Giannakopoulos, followed in his steps, founding DPG Group of Companies in 2009.

Today, the portfolio of companies held by Dimitris Giannakopoulos is among the most impressive and diverse in the Greek market, covering a wide variety of business sectors and providing ample opportunities to business partners. As we continue to expand and explore new business opportunities, the road ahead looks bright.

In behalf of Dimitris Giannakopoulos, we kindly invite you to find out more about the Giannakopoulos' portfolio of companies, its legacy and its future through the information enclosed here.



VIANEX S.A.
PHARMACEUTICAL MANUFACTURERS
MEMBER OF GIANNAKOPOULOS GROUP

VIANEX is the leading Greek pharmaceutical company, a worthy exponent of the Greek industrial and commercial creativeness in its sector. Founded in 1971 by the Giannakopoulos' family that has been involved with the pharmaceutical industry since 1924, VIANEX is an approved supplier of the World Health Organization (WHO) and has been quoted to be "synonymous with the history of the Greek pharmaceutical industry".

VIANEX covers the entire spectrum of manufacturing and distributing pharmaceutical products and continuously upgrades the range of the services rendered to the market. It has been exporting registered products for over 20 years in 35 countries in Europe

(UK, France, Spain, Germany, Denmark, Netherlands, Cyprus), the Middle East (Jordan, S. Arabia), Africa (Tunisia, Sudan, South Africa, the Ivory Coast) and Asia (Philippines, Japan, Vietnam, Singapore, Taiwan).

VIANEX owns four private factories, three in the Attica region and one in Patras, Greece, while its financial strength, as it is depicted yearly by its impressive economic results and investments, places VIANEX among the most reliable and efficient companies in Greece.

The innovativeness of the Company's culture as well as the implementation of a large-scale investment program, allow VIANEX to creatively plan for new strategic alliances of international orientation.

VIANEX



VIAN S.A.



VIAN S.A. was founded in 1995 (by the group VIANEX S.A.) for the distribution of well known prescription and over-the-counter (O.T.C.) pharmaceutical and non-pharmaceutical products.

VIAN S.A. provides distribution services to the network of pharmacies all over Greece, as well as to the general market. This is a strategic enterprise step, given that the O.T.C sector is rapidly developing in Greece.

The creation, recruitment and infrastructure of **VIAN S.A.**, called for significant investments to be made, which have now generated results.

Our company has developed a noteworthy Pan Hellenic Network, by direct sales, of over 4.200 pharmacies, and has also secured all stores and pharmacists' collaborations.

The company also co-operates with almost all supermarket chains, as well as with an organized network of specific associates throughout Greece.

VIAN S.A. handles all orders and distribution and is able to concurrently support the products it circulates with exhaustive measures of projection and promotion, while also undertaking medical updates.

Panathinaikos Basketball Club is undoubtedly the most successful Greek basketball team and a force to be reckoned with throughout Europe and globally. Prominent among the dozens of titles won by the Club are the 6 European Championships since 1996, placing **Panathinaikos BC** among the greatest teams in the history of European basketball.

Panathinaikos Basketball Club has won an impressive total of 57 titles throughout its illustrious history: 34 Greek Championships, 16 Greek Cups, 6 European Championships and 1 Intercontinental Cup.

Panathinaikos BC is synonymous with the Giannakopoulos' family, as in 1987 Pavlos Giannakopoulos took over the Presidency. Throughout his tenure, **Panathinaikos** won 13 of its 32 Greek Championships, 8 of its 12 Greek Cups, all 6 European Championships and the Intercontinental Cup.

His son, Dimitris Giannakopoulos took over the reins in June 2012.

The team's participation in three different leagues (Euroleague, Greek Championship and Greek Cup) provide the Club and all entities attached to it with extraordinary visibility: Euroleague Games are broadcasted to 50 countries and more than 300.000.000 people while **Panathinaikos BC** games, typically over 75 per season, have an impressive TV coverage percentage of 97%.

Furthermore, the vibrant presence and strong numbers of devoted fans online, on the Club's official website as well as on the official social media channels (currently over 337.000 fans on Facebook, over 30.000 followers on Twitter, more than 22.000 subscribers on YouTube and rising) provide great opportunities for engagement to **Panathinaikos BC** partners.



IPG Group Of Companies

provides an all-around array of services in the fields of Digital Media, Web Development, Integrated & Mobile Marketing solutions, Sports Publications as well as e-commerce platforms, through a variety of high-performance business units.

We have developed a dynamic network of online and print brands providing an extended range of services to our users and successful results to our advertising and other business partners.

We focus on producing premium quality content, services and means of communication.

We invest in high caliber people, experts in their field, and we build strategic partnerships implementing innovative and passionate ideas.

We develop cutting edge technologies that provide effective content management, great design, functionality and advanced customization to our users.

We collaborate with experts, creating profitable media brands and value-added services for our users and partners, providing premium content and achieving great results.

The most diverse
portfolio of companies
in the Greek market