

ПОСОЛЬСТВО УКРАЇНИ  
В ЙОРДАНСЬКОМУ ХАШИМІТСЬКОМУ  
КОРОЛІВСТВІ



EMBASSY OF UKRAINE  
IN THE HASHEMITE KINGDOM OF  
JORDAN

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Ref: 6666/24-200-4.7

Date: 1 April 2010

To: H.E. Mr. Issa H. Murad,  
Chairman of the Amman  
Chamber of Commerce

Your Excellency,

The Embassy of Ukraine in the Hashemite Kingdom of Jordan presents its compliments to the Amman Chamber of Commerce.

Pursuant to the previous agreements on the mutual exchange of information, the Embassy of Ukraine in the Hashemite Kingdom of Jordan has the honor to send information on International Business Communication Project 2010 "Ukrainian Investment Dialog".

"Ukrainian Investment Dialog 2010" will be the first high-level communication platform which through the live dialog between the government, national and foreign investors, businesses, non-profit organizations, international experts and Ukrainian diaspora, contribute to solving the most pressing problems in implementing of the necessary reforms to create an attractive environment for investment in Ukraine.

The project "Ukrainian Investment Dialog 2010" include series of International Investment Forums of priority Ukrainian economy sectors in Kyiv, regional conferences on investment attractiveness, press conferences and video programs. Events will be covered on the leading media platforms of the country and abroad. The project aim is to implement the economic part of the Association Agreement between Ukraine and the European Union. The official opening on May 22, 2010.

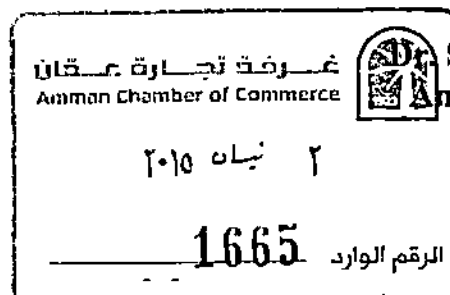
More detailed information about "Ukrainian Investment Dialog 2010" will be sent later.

The Embassy of Ukraine in the Hashemite Kingdom of Jordan would appreciate it very highly if the Chamber could circulate this information among its members.

The Embassy of Ukraine in the Hashemite Kingdom of Jordan avails itself of this opportunity to renew the assurances of its highest considerations.

Attachment: as mentioned, 1 file.

Sincerely Yours,



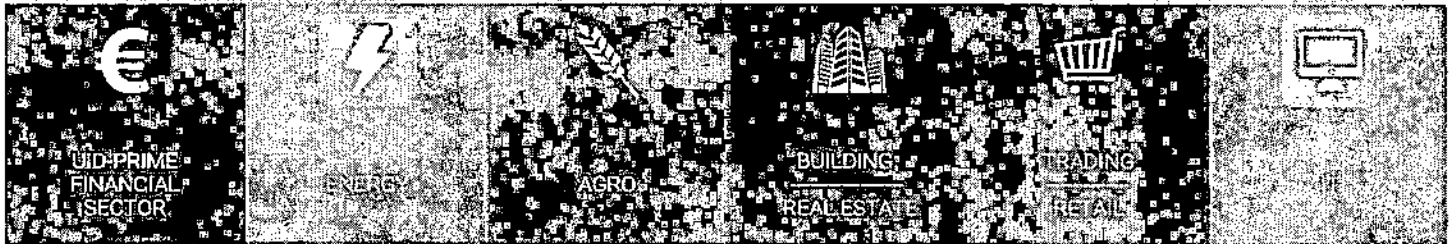
Dr. Sergiy Pasko,  
Ambassador of Ukraine to Jordan



# UKRAINIAN INVESTMENT DIALOG

## International Business Communication Project 2015

Official Support by the European Congress of Ukrainians



The project UID-2015 include series of International Investment Forums of the priority Ukrainian economy sectors in Kiev, regional conferences on investment attractiveness, press conferences and video programs. Events will be covered on the leading media platforms of the country and abroad. The project aim is to implement the economic part of the Association Agreement between Ukraine and the European Union. The official opening on May 22, 2015. Looking forward to cooperation with investors, business, government, public organizations, media and Ukrainians worldwide.

Organisers



Official Support



Partners:



Media partners:



# "Ukrainian Investment Dialog 2015" (UID-2015)

Today Ukrainian economy is on the way to economic renaissance. One of the key factors for its development already in 2015 should be increasing of the investment attractiveness of the country on international level. Achievement of the desired effect is possible only through radical reforms and consolidated efforts of active participants in business processes.

The first step towards building a strong and stable economy was made - Ukraine has changed the vector of foreign policy towards the European Union. Ukrainian factories and businesses have fantastic potential to increase product quality and productivity. Therefore, investments in ukrainian economy today - is a guarantee of leadership position and profits tomorrow.

"Ukrainian Investment Dialog 2015" will be the first high-level communication platform which through the live dialog between the government, national and foreign investors, businesses, non-profit organizations, international experts and ukrainian diaspora, contribute to solving the most pressing problems in implementing of the necessary reforms to create an attractive environment for investment in Ukraine.



**Official support:** European Congress of Ukrainians.

**Organizers:** «Business Gathering» - company which organize thematic forums, congresses, conferences, exhibitions and promotional campaigns in segments b2b and b2c and World Congress of Ukrainian Youth Organizations (SKUMO).

**Partners:** Ukrainian Chamber of Commerce & Industry, ICC Ukraine, Public Councils of the Ministry of Regional Development of Ukraine and Ministry of Energy and Coal Industry of Ukraine, Association of Private Investors of Ukraine, Kyiv region and Kyiv city centers for Investment and Development, Ukrainian Association of Shareholders, Ukrainian-Hungarian Business Club, Ukrainian Business Club in Czech Republic, Franco-Ukrainian Business Club, Spanish-Ukrainian Chamber of Commerce, the company "Regus", "IDS Group", "Schobeti EU", "Ogilchyn Capital Investment Bank", "PR Energy", "Gravity", "Gidulyan Company", "Credit Rating".

**Mediapartners:** General media partner "LeagueBusinessInform" ("ЛігаБізнесІнформ"), exclusive media partner newspaper "Capital", TV channels "1 + 1", "Espresso TV", "First Business" ("Перший Діловий"), "Business", "Ukraine Today", Information Agency "UNIAN" and "UNN", publications "Chrematistic", "Startup.ua", magazines "BusinessWoman", "Power of money" ("Власть денег"), "Business capital", investment portal "InVenture".

**Participants:** Representatives of the highest authorities of Ukraine, representatives of investment funds and private investors, managers of leading companies from the priority areas of the economy, the leaders of business associations.

**Follow the latest news about the project on Facebook:**

[www.facebook.com/UIDproject](http://www.facebook.com/UIDproject)

"Ukrainian Investment Dialogue" involves government, business, investors and Ukrainian diaspora into constructive discussion to join efforts to revive the Ukrainian economy despite the crisis.

### Events and activities:



#### UID-2015 TV Program in partnership with "Dukascopy TV"

Television program of "Business Gathering" and Swiss financial channel "Dukascopy TV" held every first Tuesday of the month with interviews of investment companies representatives, business, government and economic experts on the state and prospects of investment in the Ukrainian economy.



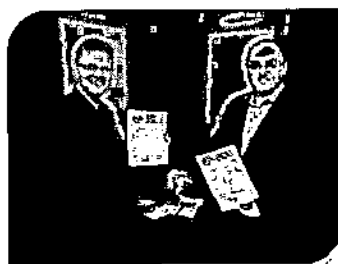
#### Press conferences Ukrainian Investment Dialog

Within the project carrying out a series of press conferences on investment issues and possible ways of reviving Ukrainian economy in partnership with the news agency "UNIAN". In discussions involving experts from Ukraine and abroad, members of the organizing committee UID-2015 and the project partners.



#### Round tables and regional investment conferences

In regions of Ukraine it is planned a series of conferences "Attracting investment in key sectors of the region" with the support of Regional State Administrations and Regional Councils, regional representatives of the International Chamber of Commerce (ICC Ukraine) and the Chamber of Commerce and Industry in Ukraine.



#### Meetings with businesses, investors and experts

Memorandums on cooperation, information exchange, international business cooperation and foreign investments, concluded with Ukrainian-Hungarian business club in Budapest, Ukrainian business club in Prague, French-Ukrainian Business Club in Strasbourg and Ukrainian-Spanish Chamber of Commerce.



#### International Investment forums UID-2015 in Kiev

Forums UID-2015 on priority sectors of the Ukrainian economy (financial sector, energy, agriculture, construction, trade and retail, IT) will join the conference, b2b exhibition, presentations of investment projects and networking-area for business meetings. The first forum will be held on May 22, 2015.

The project is apolitical and not subsidized by the state budget of Ukraine



## Purpose and objectives

The project "Ukrainian Investment Dialogue" goal is to establish an effective dialogue between business, government, investors and public organizations through a series of business events and information programs for installation in Ukraine European business practices, facilitating environment for investment in the Ukrainian economy and promote international business-cooperation.

### Project objectives:

- Promotion and lobbying of Ukrainian businesses and investors interests on the international arena, with the assistance of Ukrainian diaspora, European Congress of Ukrainians and leading media platforms
- Promotion of European doing business standards, transparent and fair rules in the business environment, coalition initiatives and advocacy campaigns as the key way to solve business problems
- Improving and simplifying regulatory base in Ukraine in order to improve the business climate, attract foreign investments and create conditions for small and medium businesses
- Attracting professional community to adapt Ukrainian legislation to EU requirements and implementing economic reforms for the implementation of the Association Agreement between Ukraine and the EU
- Preparation and dissemination of practical recommendations for Ukrainian businesses and business associations about possible ways to attract funding for the prospective projects development

Business clubs and Chambers of Commerce in Europe, partners of UID-2015:



UKRAINIAN BUSINESS CLUB  
CZECH REPUBLIC



Cercle Economique France-Ukraine



UKRÁN-MAGYAR  
BUSINESS CLUB



About partnership, participation in project activities and implementation of joint initiatives apply to address of the organizing committee "UID-2015": [info@uid-2015.com](mailto:info@uid-2015.com)

Director of Communications "UID-2015":  
Hanna Krysiuk, +380 (97) 318 34 79, [a.krisyuk@uid-2015.com](mailto:a.krisyuk@uid-2015.com)

Coordinator of relations with partners, speakers and contractors "UID-2015":  
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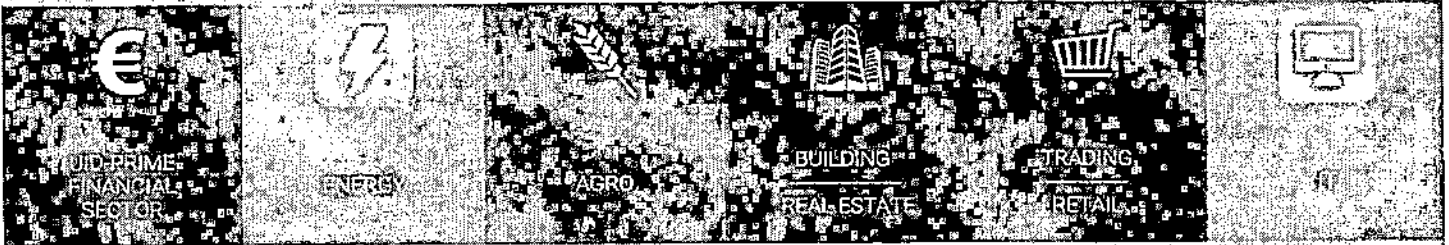
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