

Amman Chamber of Commerce

From: Jordan Chamber of Commerce (Diwan) <diwan@jocc.org.jo>
Sent: Tuesday, August 16, 2016 11:36 AM
To: Jordan Chamber of Commerce (Diwan)
Subject: المعرض الدولي الثالث للفلاد في الهند
Attachments: image003.jpg; India Steel Brochure'2017.pdf; steel web baners.jpg

السادة أعضاء مجلس إدارة غرفة تجارة الأردن المحترمين

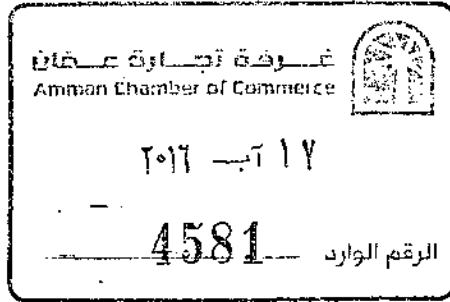
السلام عليكم ورحمة الله وبركاته،،

أهدي سعادتكم أطيب تحياتي، وأرجو أن أرفق لكم نسخة عن الرسالة الالكترونية الواردة من السفارة الهندية في عمان تاريخ 2016/8/15، المتضمن الدعوة للمشاركة في المعرض الدولي الثالث للفلاد في الهند International Exhibition and Conference on "India Steel" والمقرر عقده في مدينة مومباي خلال الفترة 20-2017/4/22.

راجياً سعادتكم التكرم بالاطلاع، والإيعاز للتعميم على أعضائكم المهتمين، ولمزيد من المعلومات حول المعرض يرجى التكرم بزيارة الموقع الالكتروني التالي www.indiastelexpo.com أو الاتصال على العناوين الواردة في رسالتهم المرفقة.

وتفضلوا بقبول فائق الاحترام والتقدير ،،،

نائيل رجا الكباريتي
رئيس مجلس إدارة غرفة تجارة الأردن



غرفة تجارة الأردن

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EMAIL
EMBASSY OF INDIA
AMMAN

Dear Sir/Madam,

We are pleased to inform you that the Ministry of Steel, Government of India with Federation of Indian Chambers of Commerce and Industry (FICCI) is organizing **3rd Edition of the International Exhibition and Conference on 'India Steel'** from **April 20-22, 2017 at Mumbai**. The event named **'India Steel Expo 2017'** consists of an International Exhibition and a Conference along with series of concurrent events such as CEOs Forum, Buyer-Seller meet, Investor Conclave etc. It is an exhibition-cum-conference on Indian Steel Industry focusing upon the value enhancement from mining to steel production and delivery of the steel products to end consumers.

The event will showcase the latest products, technology, machinery and equipment, applications and developments in the Indian Steel Industry besides disseminating knowledge and information about the development and best practices in analysis, design and construction methodology pertaining to steel and mining. During the event, inter-linkages of mining and steel and the mining developments that can impact the Indian Steel Industry would be highlighted. The event will also give opportunity to understand global steel markets and identifying opportunities in Indian steel supply chain and logistics.

The event will provide a platform to the global investment community to connect with stakeholders in the steel, mining, logistics and equipment manufacturing for business alliances and partnerships. The participants would interact with policy makers, supply chains, emerging technologies for steel in India. This would also be an ideal platform to launch new products and find sales agents or distributors in new markets.

Ministry of Steel and FICCI are also planning to organize an 'Investor Conclave' during the event wherein investors from abroad will be showcased the strength and capabilities of Indian Steel Industry with a view to attract foreign investment in Indian steel sector.

Contact details of the FICCI for any clarification or additional information is as under:

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The Embassy of India shall be grateful if this information could be disseminated amongst interested parties for participation in the **India Steel Expo 2017**.

Looking forward for your assistance and participation,

Regards,

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3rd INTERNATIONAL EXHIBITION & CONFERENCE ON STEEL INDUSTRY



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STEEL
INDUSTRY
2017

FICCI

Ministry of Steel
Government of India





Ministry of Steel
Government of India



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EVENT BACKGROUND

Federation of Indian Chambers of Commerce & Industry (FICCI) along with the Ministry of Steel is organizing the 3rd exhibition of INDIA STEEL from April 20-22, 2016 at Mumbai Exhibition Centre, Mumbai. It is an exhibition-cum-conference on Indian Steel industry focusing upon the value enhancement from mining to steel production and delivery of the steel products to end consumers. The focus is upon raw material conversion from an ore to the final product (with the aid of technology), to demand generation and ensuring optimal deliveries to the customers.

The Indian steel sector, one of the core industries in India, is the world's third largest producer of crude steel and is expected to become the second largest producer soon. The per capita consumption of steel is generally accepted as a yardstick to measure the level of socio-economic development and living standards of its countrymen. Therefore, no developing country can afford to ignore the steel industry.

Steel industry derives its demand from other important sectors like infrastructure, aviation, engineering, construction, automobile, pipes and tubes etc. Thus its

intense integration with other important industries makes it a strategic sector for the Governments as well as the economy as a whole.

However, the most important aspect for the Indian steel industry is the huge availability of key raw material i.e. Iron Ore. Though the recent mining restrictions have put a strain on its availability, if explored and mined, with the aid of latest technology, it can provide the much needed competitive advantage to the domestic steel players in India.

Also, for the programmes like "Make in India" to be successful, it is important that both the mining and steel are integrated to bring synergistic benefits for the steel producers and end-user community in India.

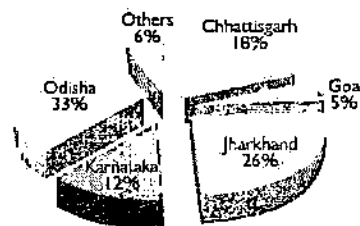
Thus, India Steel 2017 is rightly positioned to lay the roadmap to the vision of 300MT by 2025 by highlighting inter-linkage between the Indian mining & steel industries and how effective & efficient mining can make Indian steel industry proud at the global landscape. It will also showcase the importance of supply chain in the Indian Steel industry and opportunities therein.





Advantage India in Mining for Steel Production

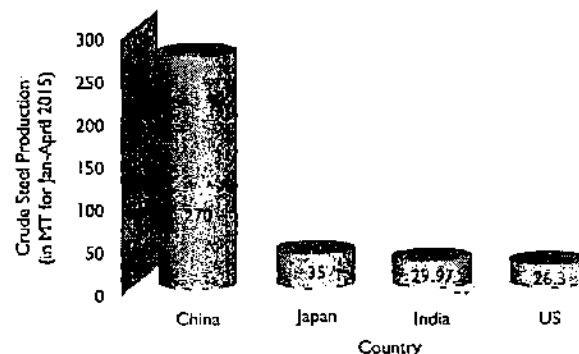
Iron-ore Reserves in India (Hematite in MT)



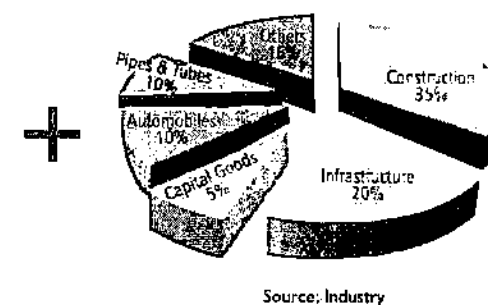
Base: 17881 (MT)

- Third largest producer of coal & lignite
- Fourth largest producer of iron-ore
- Raw material sufficiency

India Gaining Prominence in Steel



Steel Deriving Demand from Various Sectors



Source: Industry

VISION 2025

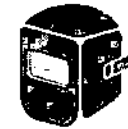
- Target of 300 MT production capacity
- Aims to become second largest producer of steel
- Self-Sufficiency in production of Iron-ore and Coal
- To export 10% of the total steel production
- Reduction of dependency on imported raw material for steel production



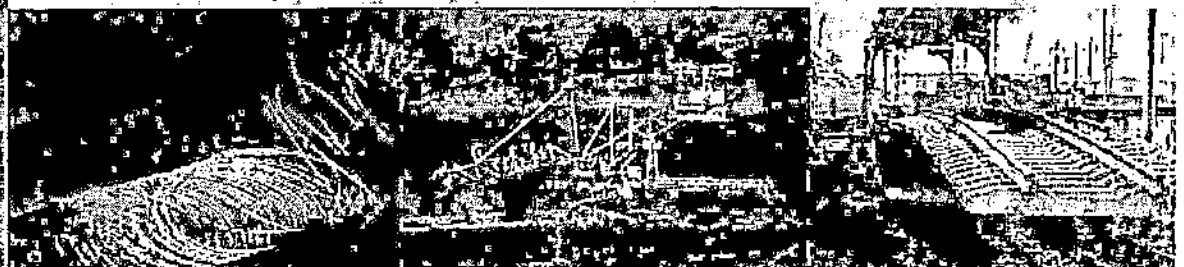
EVENT OBJECTIVES

- Showcasing the latest products, technology, machinery & equipments, applications & developments in the Indian steel industry.
- Disseminating knowledge about new applications of steel among all the user segments.
- Disseminating knowledge about the developments and best practices in analysis, design and construction methodology pertaining to steel and mining.
- Understanding global steel markets.
- Highlighting the inter-linkage of mining and steel in Indian perspective.
- Highlighting the mining developments that can impact the Indian steel industry.
- Identifying opportunities in Indian steel supply chain and logistics.

BENEFITS OF PARTICIPATION



- Networking Opportunity with Steel, Mining, logistics and equipment manufacturer for Business Alliances & Partnerships
- Interaction with policy makers
- Interaction on Emerging Technologies for Steel in India
- Showcase of Mineral Exploration and Evacuation Techniques
- Deliberation on Policy Environment for Fostering Growth of Indian Steel & Mining Industries
- Discussion on how to make the supply chain more robust
- Initiation of Winning Business Dialogues with Organizations having Diversified Business Interests.
- Providing Excellent Brand Visibility
- Sales via targeted audience of qualified buyers
- An ideal platform to launch new products & find sales agents or distributors in new markets
- Chance to overcome objections to purchasing decisions
- Source Requirements from India
- Transfer of technology, investment, joint ventures, research and development
- Supply of plant, machinery, process control equipment, projects and services etc.
- Reverse Buyer-Seller meet





DELEGATES & VISITORS PROFILE



- Aerospace
- Airport Infrastructure Developers
- Automotive
- Buyers and Sourcing personnel
- Chemical
- Component Manufacturers
- Construction
- Construction Material Suppliers
- Consultants and Contractors
- Decision-makers and top executives of manufacturing and engineering enterprises
- Defence & Security
- Diplomats and Ministerial trade delegates
- Domestic & International investors
- Electrical
- Electronics
- Energy
- Engineering
- Engineers & Architects
- Environment
- EPC Contractors
- Equipment Manufacturers
- Financial Institutions
- Geological Institutes
- Global Steel & Mining Organizations
- Government Policy Makers & Decision Makers
- Government Procurement Departments
- Industrial Entrepreneurs
- International Mining & Steel Associations
- IT
- Infrastructure Developers
- Logistics & Packaging Industry
- Machinery & Technology
- Marine & Metallurgy
- Mining Organizations
- Mining & Steel Consultants
- Oil & gas
- Pipe
- Plastic
- Primary Steel Producers
- Procurement Managers from Steel Plants
- Quality Control officers
- Railway Vendors
- Refining
- Researchers & Scholars
- Rubber
- Safety Institutes
- Secondary Steel Producers
- Ship building & Ship repairing
- Ship Manufacturers
- State Corporations
- State Level PWD Departments
- Steel Intensive User Industries
- Steel Movers
- Steel Re-Roller Manufacturers
- Technical experts and academicians
- Technology Providers
- Technical team visit from Steel Plants
- Telecommunication
- Trading and Marketing Companies
- Transportation
- White Good Manufacturers



EXHIBITORS' PROFILE™

STEEL INDUSTRY STAKEHOLDERS

- Metal producing companies
- Alloy manufacturers
- Ferrous and Non-ferrous metal production plants and units
- State Governments
- Central Government Ministries

MACHINERY & TECHNOLOGY FOR STEEL & METAL MANUFACTURING

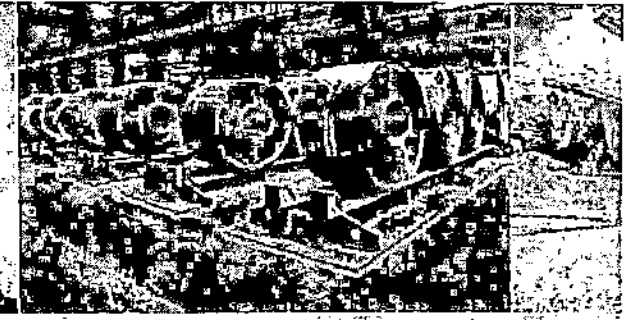
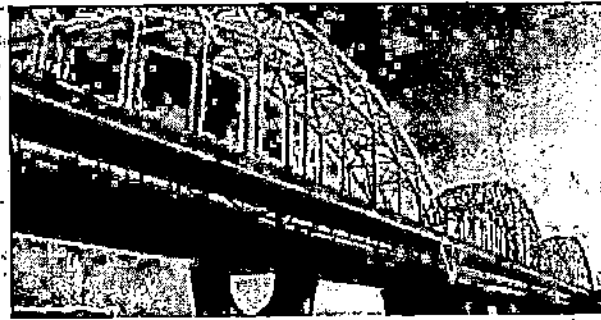
- Domestic and International Steel Producers, Organizations & Associations
- Automation & Instrumentation
- Cutting Tools
- Water & Pump Equipments
- Welding Equipment & Services
- Control & automation Systems
- Quality Control, Testing & Analysis
- Energy Efficiency Equipment
- Energy Conservation
- Engineering and Design
- Environment protection
- Filtration & Separation
- Induction Furnaces and Heat Treatment

- Nano-Technologies
- Pelletisation
- Project Management & Consultation
- Pumps & Valves
- Refractories
- Safety Equipment & Technology
- Scientific Research & Development
- Scrap Collecting and Recycling
- Sheet metal, tube, section (ferrous and non-ferrous)
- Sintering
- Smelting and Refining
- Software technology
- Foundry Engineering Units

MACHINERY & TECHNOLOGY FOR MINERAL MINING & PROCESSING

- Domestic & International Mining Companies
- Air Pollution Control Equipment
- Communication System & Technology
- Crushers, Diesel Engines & Grinding Mills
- Conveyor Belting & Components
- Cranes, Forklifts & Trucks

- Drilling and Crushing
- Earth Moving Equipment and accessories
- Environment & Geology and Mining Related Services
- Power Generation & Transmission Equipments
- Fans and Dust Collectors
- Locomotives, Lubricants & Greases
- Mines Safety Equipment
- Process Control Systems
- Rock Drilling Equipment
- Mineral Evacuation Machinery Manufacturer
- Safety Equipment & Technology
- Explosives, Drilling & Blasting
- Earthmoving, Construction Machinery & Lighting
- Information Technology Providers
- Logistics Supporters
- Environmental Protection Technology
- Material Processing & Handling Equipment Manufacturers
- Measuring & Testing Vendors
- Material testing agencies





METALLURGICAL EQUIPMENT & TECHNOLOGY

- Foundry Machinery & Technology
- Welding Equipment & Technology
- Rolling Mill equipment

MINERALS

- Mineral Development Corporations
- Minerals Exploration Technology
- Handling & Processing
- Transportation and Logistics

METAL MACHINERY & TECHNOLOGY

- Bearings & Shafts
- Cutting, Shaping, Bending & Welding
- Consulting Design & Service
- Extrusion
- Finished products, components, assemblies
- Flexible sheet metal working
- Forging, Casting equipment and accessories

- Foundry Engineering
- Furnace and Heat Treatment
- Gears, Motors & Compressors
- Joining, fastening
- Lapping
- Laser Cladding
- Lubricants
- Machine Tools and Dies
- Polishing
- Spray Painting Systems
- Surface Treatment & Corrosion Technology
- Tube / Section processing
- Vibrator De-burring Machines & Consumable
- Shaping Equipment
- Signalling Equipment

BUYING AND SOURCING MINERAL PROCESSING

- Mineral Development Corporation
- Mineral Processing Units
- Contractors

- Scientific Research & Development Institutions
- MSMEs and Private companies

BUYING AND SOURCING OF METAL & METAL WORKING MACHINERY

- Casting, Forging and Foundry Industry
- Component Manufacturers
- Consulting Service providers
- Iron and steel production
- Non-Ferrous Metals Production
- Sheet metal fabricators
- Sheet metal products, components, assemblies manufacturers
- Shipbuilding and Ship Repair Industry
- Steel & Aluminum Construction
- Tube and Pipe Sector
- Water Supplier Sector
- Trucks, Wheels & Tyres



CONFERENCE
THEME

**INDIAN STEEL INDUSTRY:
LOOKING UPTO 2025**

Mining, Production,
Demand and Delivery



CONFERENCE OVERVIEW

With opportunities galoring, the Indian steel sector is all set to grow. The flux in the global arena has opened up new channels for the development. This change is not only driving demand for steel but also creating new horizons for innovative state-of-the-art usage of steel.

On-going rapid urbanization in India is driving steel-intensive growth in the country. The Indian government is investing heavily in infrastructure and has laid plans to boost domestic steel capacity to 300 MT per annum by 2025.

Our endeavour, through this conglomeration of Government, policy makers, industrial leaders and potential investors from all across the world is to discuss the new growth drivers that are revolutionizing the Indian steel (along with upstream and downstream industries) and assess challenges & opportunities associated with technology adoption.

CONFERENCE FORMAT

The conference would be inaugurated following the exhibition inauguration and would focus upon the Indian steel industry highlighting the current trends, developments, challenges and future prospects. Aligned with the theme, the conference would then have technical sessions highlighting upon the Indian mining perspective (& its linkage to Indian steel), technological advancements in the production process, increasing demand for steel products in India,

augmentation of logistics infrastructure and key milestones in the journey of the industry to 2025. Special sessions would be organized for secondary steel sector, metal recycling and focussed areas of the industry like Steel Movement by Railways and Water Management in Steel Plants. Sessions themed upon Make in India and Smart Cities would also be organized during the event.

CEOs ROUND TABLE

The CEOs Round Table would be the main highlight of the event. It will be a direct interaction between the Industry CEOs and the Central & State Governments. The Round Table gives a platform to both the existing as well as the new players to discuss issues and challenges that are plaguing the Indian steel industry. It also provides them with an interactive platform to discuss the opportunities that are going to come up in the envisioned path of Indian steel industry till 2025.

HIGHLIGHTS




- One of the focused exhibition cum conference on Steel in India
- 14,000 square meters of exhibition area
- CEOs' Round Table
- Live demonstration to showcase the equipments with latest technologies.
- More than 200 exhibitors across the steel sector
- Concurrent conference which would have brainstorming sessions on various aspects of steel
- International Country Pavilion
- Networking opportunities to hear from and meet key government regulators- both domestic and International
- Visitor from producer, user and raw material segment like, Construction Industry, Railways, Automobile Industry, Ship Builders, Road and Transports, Ports, Plant and Machinery Manufacturers, Mining etc
- Reserve Buyer Seller Meet inviting the international buyer from Middle East, SAARC, South East Asia, African Cotenant, Australia




BARE SPACE
Appoint your own contractor & customize space design to differentiate your booth from others.

BARE SPACE



SHELL SPACE



SHELL SPACE
Comes complete with basic space structure - Walls, Carpet, Fluorescent lighting, Dustbin & Fascia board with your company's name on it.

EXHIBITION PARTICIPATION CHARGES*

Type of Spaces	Minimum Area	Participation Charges (Per sq. mtr.)	
		In Rs.	US\$
Shell Space	12 sq. mtrs	10,500.00	330.00
Bare Space	36 sq. mtrs.	9,500.00	300.00

*Plus 14.5% Service tax

*Catalogue Entry Charges will be Rs. 1500.00 per entry

*10% Refundable Security Deposit

CONFERENCE DELEGATE REGISTRATION CHARGES

Delegate	Registration	Early Bird Discount (31 st Dec 2016)	FICCI Member Discount	Group Discount (3 or more)
Indian Delegates	₹ 5,500	10%	10%	10%
Foreign Delegates	US\$ 110	10%	10%	10%

PARTNERSHIP OPPORTUNITIES

Platinum Sponsor	Co-Sponsor	Associate Sponsor	Lunch Sponsor	Conference Kit Sponsor
Lanyard & Badges Sponsor	Cafeteria Sponsor	Registration Counters Sponsor	Conference Souvenir Sponsor	Wi-fi Sponsor
Session Sponsor	Conference Proceedings Pen Drive Sponsor	Tea / Coffee Sponsor	Pen Sponsor	Notepad Sponsor
VIP Lounge Sponsor	Event Route-Guide Sponsor	Exhibitors Directory Sponsor	Key Chain Sponsor	Visiting Card Holder Sponsor





The Ministry of Steel is responsible for the planning and development of the iron & steel industry, development of essential inputs such as iron ore, lime stone, dolomite, manganese ore, chromite, ferro-alloys, sponge iron etc. The main functions of the ministry include:

- Coordination of the growth of the iron & steel industry (including re-rolling mills, alloy steel and ferro-alloy industries, refractories) both in the public and private sector.
- Formulation of policies in respect of production, pricing, distribution, import and export of iron and steel and ferro alloys;
- Planning, development, control of, and assistance to the iron & steel industry in the country and;
- Development of input industries relating to iron ore, manganese ore, refractories etc. required mainly by the steel industry. The ministry is also administratively responsible for 10 public sector undertakings (PSUs).



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence and its subsequent emergence as one of the most rapidly growing economies globally. FICCI plays a leading role in policy debates that are at the forefront of social, economic and political change. Through its 400 professionals, FICCI is active in 39 sectors of the economy. FICCI's stand on policy issues is sought out by think tanks, governments and academia. Its publications are widely read for their in-depth research and policy prescriptions. FICCI has joint business councils with 79 countries around the world.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. FICCI has direct membership from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 83,000 companies from regional chambers of commerce.

FICCI works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sector specific consensus building and networking. Partnerships with countries across the world carry forward our initiatives in inclusive development, which encompass health, education, livelihood, governance, skill development, etc. FICCI serves as the first port of call for Indian industry and the international business community.

FICCI organizes a large number of events including Exhibitions, Conferences, Seminars, Business meets etc. for promoting business. The major trade fairs organised by FICCI include India Electricity, India Telecom, India Chem, India Aviation Show, Stonemart, Annapoorna - World of Food India, Arogya etc.

CONTACT:

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