

Amman Chamber of Commerce

From: Jordan Chamber of Commerce (Diwan) <diwan@jocc.org.jo>
Sent: Tuesday, March 22, 2016 8:12 AM
To: Jordan Chamber of Commerce (Diwan)
Subject: مؤتمر ومعرض الخليج للتعليم
Attachments: Gulf Education 2016 Brochure.pdf; GCCC Invitation letter (Arabic).pdf; GCCC invitation letter(English).pdf

السادة أعضاء مجلس إدارة غرفة تجارة الأردن المحترمين

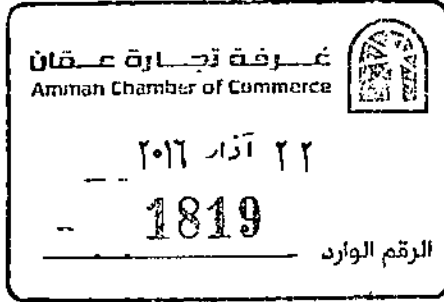
السلام عليكم ورحمة الله وبركاته...

أهدي سعادتكم أطيب تحياتي، وأرجو أن أرفق لكم نسخة عن الكتاب الوارد من اتحاد غرف دول مجلس التعاون الخليجي تاريخ 2016/3/10، المتضمن الدعوة للمشاركة في مؤتمر ومعرض الخليج للتعليم والمقرر عقده في جدة خلال الفترة 8-2016/5/9.

راجياً سعادتكم التكرم بالاطلاع، والايعاز للتعميم على اعضائكم المعنيين، ولمزيد من المعلومات يرجى زيارة الموقع الالكتروني التالي: www.gulfconferences.co.uk

وتفضلوا بقبول فائق الاحترام والتقدير ،،،

نائيل رجا الكباريتي
رئيس مجلس إدارة غرفة تجارة الأردن



غرفة تجارة الأردن

هاتف: +962 6 5902040
فاكس: +962 6 5902051

We are delighted to invite you to participate the 6th Annual Gulf Education Conference & Exhibition which will be held on the 8th & 9th of May 2016 in the University of Business & Technology in Jeddah, Saudi Arabia. This is strategically supported by H.E. Abdelatif Elzaiani, Director General Executive Board GCC Cooperation Council.

This two-day conference aims to address the challenges and opportunities facing the education sector in the region and the future education needs of the MENA Region and is dedicated to supporting global education programmes

and to facilitate partnerships and student recruitment between international institutions, academies, schools and universities with Ministries of Education.

At the event you can:

1. Meet with Heads of the Scholarship Funds in the Middle East (Saudi, UAE, Kuwait, Bahrain, Jordan, Qatar, Oman, Kurdistan), for one on one meetings
2. Exhibit and attend the Gala Dinner at the event
3. Meet education agents, Universities, Education providers and institutes
4. Attend workshops on Women in Education, Scholarship Programs (sponsored students), International Student Mobility, Innovation in Education and Vocational and Technical Education and Training

For more information please visit our website www.gulfeducation.co.uk

I look forward to speaking further, and following up with you shortly.

Yours sincerely,

Kind Regards

Ismail Hamid

Project Manager



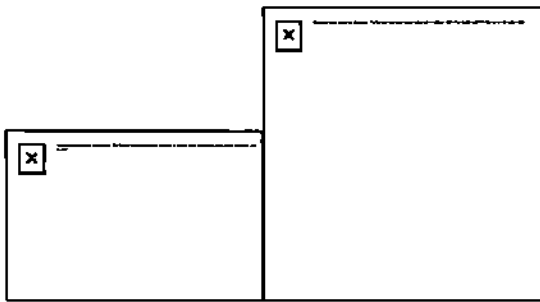
Tel: +44 (0) 203 597 7034

Mob: +44 (0) 796 452 8398

Email: ih@gulfconferences.co.uk

Website: www.gulfeducation.co.uk

Gulf Conferences Ltd, Vista Business Centre, London TW4 6JQ





اتحاد غرف دول مجلس التعاون الخليجي

Federation of GCC Chambers



Secretary General Office

مكتب الأمين العام

Date:... 2016/03/10 التاريخ

Ref:..... خطاب تسويقي / ع غ / إشارتنا: ٥

الموضوع : مؤتمر ومعرض الخليج للتعليم

9-8 مايو 2016 - جدة- المملكة العربية السعودية

السلام عليكم ورحمة الله تعالى وبركاته،،،

يهديكم اتحاد غرف دول مجلس التعاون الخليجي اطيب التحيات والتمنيات ، ويسرها دعوتكم للحضور ببرامج وفعاليات مؤتمر ومعرض الخليج للتعليم السادس والمقرر عقده خلال الفتره 9-8 مايو 2016 في جامعة الاعمال والتكنولوجيا بمحافظة جدة في المملكة العربية السعوديه .

ان مؤتمر ومعرض التعليم الذي يستمر لمدة يومين يعتبر وسيلة مبتكرة لتكريس ودعم البرامج التعليمية بدول مجلس التعاون وتسهيل بناء الشراكات بين المؤسسات الأكاديمية ووزارات التربية والتعليم في الشرق الأوسط واسيا مع الجامعات العالمية.

يتم تنظيم مؤتمر ومعرض التعليم للمرة الثانية منذ انطلاقة الاولى يتم تنظيمه في منطقة الخليج وبدعم سخى من قبل قادة ورواد التعليم في المنطقة .

يتضمن برنامج المؤتمر على حزمة من برامج التعليم التي يقدمها قادة التعليم العالي وأصحاب الخبرة والمعرفة من خلال حلقات نقاش متخصصة فضلا عن توفيره فرص وافرة للتواصل بين المختصين وإجراء المناقشات عبر سلسلة من المشاورات الجانبية وعبر التواصل المباشر بالإضافة الى ورش العمل التفاعلية المضمنة في البرنامج الرئيسي لفعاليات

المؤتمر.



فكر قبل الطباعة

Think Before Printing

رؤيتنا: تعزيز وتسريع خطى التكامل الاقتصادي بين دول المجلس وصولاً إلى وحدتها الاقتصادية.

Vision: Strengthen and accelerate the pace of economic integration between the GCC countries to attain economic unity.

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اتحاد غرف دول مجلس التعاون الخليجي

Federation of GCC Chambers



Secretary General Office

مكتب الأمين العام

Date:... 2016/03/10 التاريخ

إشارتنا: ع غ / ف / خطاب تسويقي Ref:.....

يركز المؤتمر في دورته لهذا العام على المحاور التالية :

1. الأمن والتعليم : الواقع وأفاق التطوير.
2. الجودة والاعتماد الأكاديمي لمؤسسات التدريب المهني والتعليم العالي.
3. ضرورة غرس مفاهيم الابتكار والإبداع لدى الطلاب.
4. الوضع التعليمي للمرأة في منطقة الخليج العربي.
5. التعليم الإلكتروني : أفاق وتحديات التعلم عن بُعد.


إننا نتطلع إلى مشاركتكم الفاعلة في هذه الفعالية التي تكسبها أهمية بالغة و نجاحا باهرا بفضل اسهاماتكم الثرية.

للمزيد من المعلومات والتسجيل يرجى منكم زيارة موقع الفعالية الإلكتروني :

www.gulfconferences.co.uk

ونفضلوا بقبول وافر التحيات والتقدير ،،،

الأمين العام


عبد الرحيم حسن نقى



لمزيد من المعلومات : الأستاذ بسام عطوه - مدير ادارة الفعاليات بالتسويق بالاتحاد

Tel: +9661 3 8993749 Ext. (235) Fax: Mobil +966504825241

Email:bassamatwah@fgccc.Org - : www.fgccc.org



فكر قبل الطباعة

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اتحاد غرف دول مجلس التعاون الخليجي

Federation of GCC Chambers



Secretary General Office

مكتب الأمين العام

Date:... 2016/03/10 التاريخ

Ref:.....إشارتنا:

6th Gulf Education Conference and Exhibition KSA 8th - 9th May 2016

Federation of GCC Chambers convey you its warmest greetings,

It is with great pleasure to invite you to attend our upcoming 6th Annual Gulf Education Conference & Exhibition 2016 which will be held in Jeddah Saudi Arabia on 8th & 9th of May 2016.

This innovative two-day conference and exhibition is dedicated to supporting the cross-fertilization of global education programmes and to facilitate partnerships and student recruitment between international institutions, academies, schools and universities with Ministries of Higher Education and academic institutions of the MENA.

For the second time in its history, the event is taking place in the Gulf region and is strategically supported by education leaders and champions; H.E Abdullatif bin Rashid Al Zayani, and Mr. David Lock, Director of International Projects, Leadership Foundation for Higher Education. We are honoured to have their valuable input and guidance in the growth of Gulf Education.

Some of the key topics for discussion will be: employment engagement, working with the private sector, building relations between the academia and the corporate sector to provide the workforce required for successful economic development.

The suggested so far themes of the Conference in general will be the:

1. Security through education
2. Quality in Education
3. E-learning
- 4- Employability
- 5- Enterprunure

With a high presence of GCC & Arab ministerial delegations and entities that are responsible for national workforce development for individual countries and states of the Middle East the event promises to be the most interactive and successful to date.

We look forward to receiving a positive reply as soon as possible, in order to complete the necessary formalities.

For more information, please contact Mr. Bassam Atwah:

Phone: + 966504825241

E-mail: bassamatwah@fgccc.org, fgccc@fgccc.org

Yours sincerely,

Abdulrahim Hassan Naqi
Secretary General



Sabroon

رؤيتنا: تعزيز وتسريع خطى التكامل الاقتصادي بين دول المجلس وصولاً إلى وحدتها الاقتصادية.

ISO 9001:2008

Vision: Strengthen and accelerate the pace of economic integration between the GCC countries to attain economic unity.

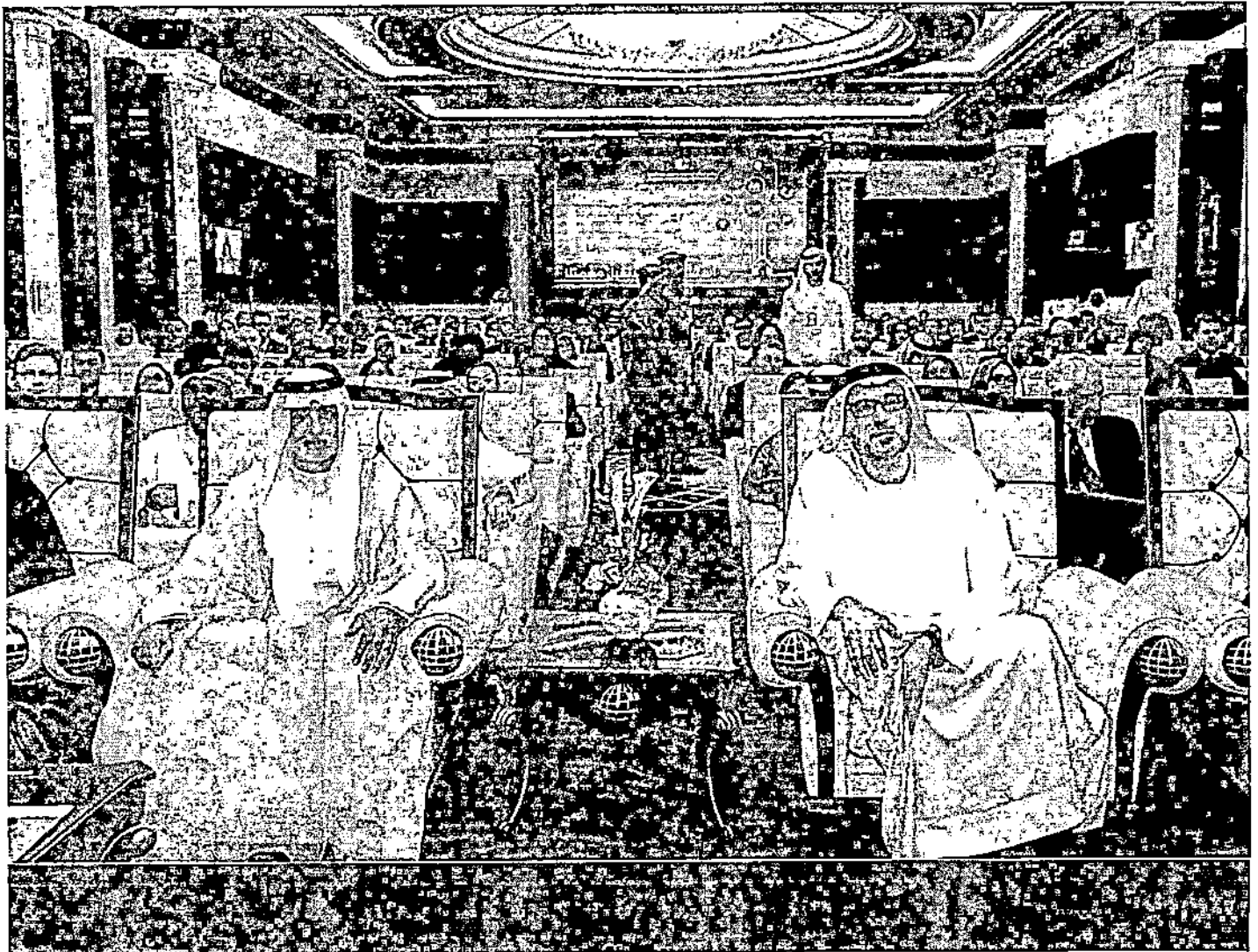
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The 6th Gulf Education Conference &
Exhibition
8th & 9th of May 2016
Jeddah, Kingdom of Saudi Arabia





Welcome to 'The 6th Gulf Education
Conference & Exhibition'
Under the theme: 'Improving Education
for society'
Held in: The University of Business & Technology,
Jeddah Saudi Arabia

This two day conference explores the relationship between education and society from the perspective of further and higher education with a view to education playing a greater part in improving society.

The term 'society' can be seen to have different meanings. It can be seen in local, national or regional contexts. Increasingly internationalisation requires us to see society in a global context with all the challenges that that entails. This conference will include a range of international perspectives from international speakers.

Likewise, 'education' can be seen in a variety of ways. Formal, informal; schools, colleges, universities; academic, vocational and based in buildings or delivered over a virtual environment. This conference will focus on colleges and universities but will feature a variety of modern ways in which they can engage with their students and society.

So, what are the improvements that various societies seek? The perceived short comings vary in different countries but the lists from global bodies typically include the education sector being slow, unresponsive, 'living in the past', not preparing students for work and not preparing them to be global citizens – and costing too much money. A globalised society is seen as being less safe, more economically volatile and less predictable, generating insecurity and making planning and governance more challenging.

So, how will this conference help further and higher education leaders and those leading aspects of society to make a difference?

Ministers from GCC and other countries will share their key issues and the steps that they are taking to address them. The views of global commentators will be presented along with the actions being taken by international bodies to improve society. We will then hear about and explore, in an interactive way, components of the issues and innovations with a view to enabling participants to share their experience and take away ideas for reforms.

Previous Gulf Conferences have attracted over 400 senior leaders from colleges, universities and ministries to provide a rich resource for discussion and development. This year's event will also have an exhibition of leading suppliers and there will be an opportunity to book one to one appointments with participants and exhibitors. There will be a gala dinner at which successes will be celebrated.

For the first time, prospective international students and their parents will be invited to meet with delegates with a view to studying at their universities – thereby increasing further the value of participating in the event.

Why attend?

For Universities and Colleges:

- To network with senior leaders from the further and higher education sectors and Ministries of Education and Higher Education.
- To develop partnerships in teaching, research and training.
- A chance to meet and recruit potential students and their parents.
- Learn about the availability of scholarships and their effective use in improving your ability to attract scholars.
- Insight from the leaders in the gulf region and exploring issues within Education.
- Understand global issues and how institutions might reform and modernise what they do to respond to them.
- Share good practise through detailed discussions and exchanging profiles.
- Quality enhancement; exploring ways of enhancing quality and quality assurance.
- Share experiences of enabling students to develop a more global outlook.
- Explore successful practise in other countries through the nationalisation agenda.
- Options for developing teacher training more effectively.

For Suppliers of Education products and services:

- Opportunity to market products and services to the education sector.
- Network and meet senior leaders from several countries.
- Introducing new technology and learning methodologies.
- Experience virtual learning environments with traditional teaching methods.

For English Language Providers:

- Opportunity to discuss necessary standards in English language proficiency and how they can be achieved.
- Explore the various methods which are effective in preparing students for tests.
- Developing an understanding of how these methods can be conducted cost effectively.

Event Agenda

8 May 2016

0730 Registration opens

0830 Welcome and opening ceremony

0850 Chairman's introduction to the conference theme –
David Lock, Conference Chairman

0920 Ministerial statements

1030 Refreshments

1100 The Gulf Acting together to improve education and society

1130 The key challenges and some responses:
Achieving a safe and secure society
A strategic approach to enhancing quality of provision
Building capacity – in universities and colleges
in countries

1300 Lunch

1400 Workshop Sessions 1
Participants chose from one of:
Education for a secure society
Enhancing quality and improving relevance

1500 Workshop Sessions 2
Participants chose from one of:
Training the teachers and trainers
Enabling Women to learn and lead

1600 Networking Refreshments
Recruitment fair - Exhibition is opened for Students
One to One Appointments

2000 Gala Dinner

Event Agenda continued

9 May 2016

0800 Interactive workshops Sessions 3
Participants will be able to select from a menu of optional workshops or book one to one meetings or meet with prospective students and their parents

1000 Refreshments

1030 Interactive workshops Sessions 4
Participants will be able to select from a menu of optional workshops or book one to one meetings or meet with prospective students and their parents

1230 Lunch

1400 Interactive workshops Sessions 5
Participants will be able to select from a menu of optional workshops or book one to one meetings

1600 Networking refreshments
One to one meeting or meet with prospective students and their parents
Recruitment fair - Exhibition is opened for Students

20:00 End of Conference & Exhibition

Workshop topics:

- Scholarships – evidence of success and innovations
- E-Learning
- Quality in practice/the KSA experience
- Training Lecturers
- Implementing fundamental academic values
- Nationalisation – sharing experience of progress and issues
- Special Needs
- Teaching English Language
- Education through Sport

For More Information please contact:

Gulf Conferences

info@gulfconferences.co.uk

+44 (0) 203 597 7034

*Please note: Gulf Conferences reserves the right to change this program