

**Jordan Embassy**

**From:** WTC Mumbai <mktg1@wtcmumbai.org>  
**Sent:** Friday, September 08, 2017 1:55 PM  
**To:** jordan@jordanembassyindia.org  
**Subject:** Invitation to participate at the 7th Global Economic Summit from February 22-24, 2018 at Mumbai, India  
**Attachments:** GES 2018 Brochure.pdf  
**Importance:** High

H. E. Mr. Hassan Mahmoud Mohammad Al Jawarneh  
Ambassador  
Embassy of the Hashemite Kingdom of Jordan in New Delhi, India

**Subject: Invitation to participate at the 7th Global Economic Summit on the theme 'Global Value Chains: Accelerating SME Growth and Development' (February 22-24, 2018 at Mumbai, India)**

Your Excellency,

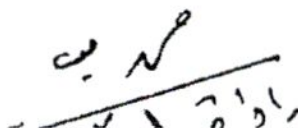
We are pleased to inform you that World Trade Centre Mumbai and All India Association of Industries (AIAI) are jointly organising the 7<sup>th</sup> edition of the Global Economic Summit on the theme 'Global Value Chains: Accelerating SME Growth and Development' from February 22-24, 2018 at World Trade Centre Mumbai. The highlights of the three-day Summit are Conference, Exhibition, B2B Meetings, industry/ field visit and release of Handbook on GVCs. A copy of the Summit Brochure is attached for your kind information.

In this age of globalization, production and services network has transcended national boundaries and the entire world has become one integrated value chain. International trade is increasingly driven by trade in value added goods and intermediate goods as well as trade in services. The Summit will provide an opportunity to develop and profit the Micro, Small & Medium Enterprises (MSMEs) potential to export and explore joint ventures, franchises and create the much-desired awareness on Global Value Chains (GVCs) as the accelerator for exports.

The 7<sup>th</sup> edition of the Global Economic Summit will stimulate a multi-dimensional discussion on the opportunities and challenges for SMEs to connect with the global value chains. The Summit will discuss the significance of GVCs in attaining sustainable development goals, emerging opportunities for SMEs in the GVC, imperatives of access to finance, infrastructure and logistics services, government policies as catalyst for GVCs, GVCs in the age of technological revolution.

*In view of the importance of the Global Economic Summit 2018, we are pleased to invite you to participate in this Summit. We also solicit the support of your good office and seek your support to:*

1. Invite Ministers/Government officials/Authorities and Trade Promotion organisations from your country to share policy measures adopted by your esteemed Ministry to integrate local SMEs into the Global Value Chains.
2. Disseminate the Summit information through the Embassy / Newsletter and communicate the same to the potential SMEs and other stakeholders.
3. Provide us with contact information of the government agencies, trade bodies, Small and medium enterprises (SMEs), research & educational institutions, and financial institutions from your country who can participate in the Summit and Exhibit at the GES 2018.



4. We would be obliged if you could inform us if there are any delegations visiting India / Mumbai during this period, to enable us to invite them to the Summit.
5. Provide us with contact information of companies from your country located in India who have value chain linkages with Indian MSMEs.
6. Contribute an article in the Handbook of the Summit. The article should highlight the views and suggestions for enhancing the participation of MSMEs in the Global Value Chains. The GES Handbook will be released during the Summit.

The earlier editions of the Global Economic Summit addressed topics such as **Trade and Investment Opportunities, Small and Medium Enterprises, Clusters in One World: Perspectives from Many Nations, Asia: Powering Global Markets, Enabling Food for All, and Women Empowerment: Entrepreneurship, Innovation & Capacity Building**, which witnessed participation of over 500 delegates from across 30 countries including India. We expect a similar level of participation in this edition as well.

The Summit will be addressed by Policymakers, Economists, Business and Corporate Leaders, Entrepreneurs, Academicians and experts from multilateral organizations.

We are confident, that with your active involvement, we shall be able to garner maximum participation from your Country.

Should you desire more information regarding the Summit, please feel free to contact us at [mktgl@wtcmumbai.org](mailto:mktgl@wtcmumbai.org) or +91 22 6638 7378/379/398.

We look forward to your positive response and thank you in anticipation.

Best regards,

**Rupa Naik | Senior Director**  
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Cuffe Parade, Mumbai - 400005, Maharashtra, India  
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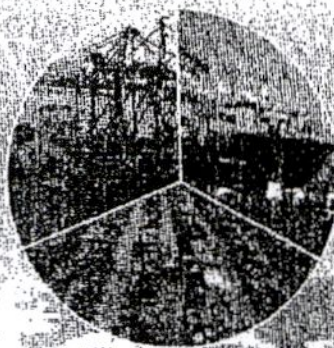
7<sup>th</sup>  
**GES** | GLOBAL  
ECONOMIC  
SUMMIT

# GLOBAL VALUE CHAINS: Accelerating MSME Growth and Development

CONFERENCE | EXHIBITION | B2B MEETINGS | FIELD VISITS

22-24 February, 2018

World Trade Centre Mumbai, India



[www.ges2018.com](http://www.ges2018.com)



# Global Value Chains: Accelerating MSME Growth and Development

## INTRODUCTION

**G**lobal Value Chains (GVCs) have become an integral aspect of today's global trade. Most products are no longer manufactured in one location and increasingly the trend is towards locating different stages of the production process across different countries.

The 7<sup>th</sup> Global Economic Summit, under the theme 'Global Value Chains: Accelerating MSME Growth and Development' will deliberate on the opportunities and challenges for MSMEs to enhance their participation in GVCs. It will also discuss the relevance of GVCs for overall economic growth and sustainable development.

The Summit will examine the effects of the entire process of producing goods from raw materials to finished products, which is increasingly carried out wherever the necessary skills and materials are available at competitive cost and quality. It will explore opportunities for MSMEs to extend beyond the local boundaries by addressing the trends in the markets in developing, emerging and developed economies, for their integration into the value chains.

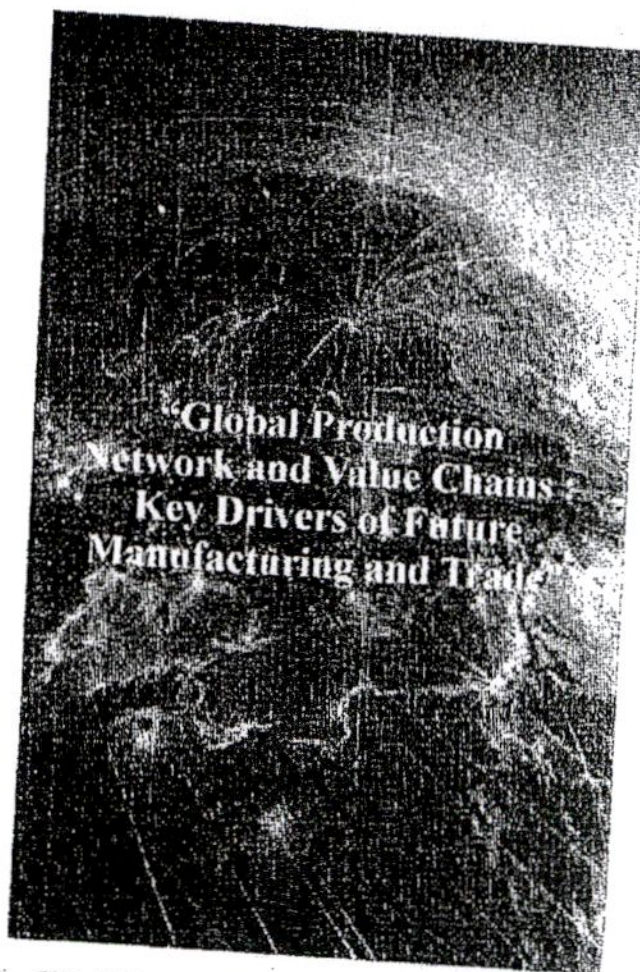
Over 3 days, the Summit will gather 500 business leaders from India and over 25 countries to explore opportunities in a GVC network. The Summit will comprise dialogues and networking opportunities through plenary sessions, panel discussions, exhibition, B2B meetings and field visits.

## OBJECTIVES

- To enhance competitiveness of MSMEs through the integration in Global Supply Chain
- To examine the critical challenges MSMEs face while integrating into the GVC network
- To recommend steps to strengthen the involvement of MSMEs in the GVC process

## KEY ISSUES FOR DISCUSSION

- Global Value Chains - Enabler of Sustainable Development
- Regional Trade Agreements and GVCs
- Trends/National policies in GVCs in developing countries
- GVCs and MSME strategy and profitability
- MSME participation in Supply Chain: Emerging opportunities and challenges
- Improving Access to Finance for MSMEs in GVCs
- Quality Management and competitive enhancement
- GVCs in the age of emerging technologies
- Retail chains fostering GVCs
- Infrastructure: Key pillar of GVC growth
- Role of Trade Promotion Organisations in Promoting GVCs





**22-24 February 2018**

## CONFERENCE

The three-day Summit will deliberate on key driving forces shaping GVCs and facilitating MSME integration in the economic development process. The Conference will focus on overarching themes through panel discussions, roundtable sessions and briefings.

## EXHIBITION

An exhibition will be held alongside the Summit. It will provide opportunities to MSMEs representing manufacturing, services and agro. corporates, logistics and related industries to showcase their products and services.

## HANDBOOK

A Summit Handbook will be brought out with an aim to provide comprehensive and authoritative information on various aspects of GVCs. Success stories of MSMEs who have participated in GVCs, their experiences/ views will be discussed and deliberated to encourage MSME foray in GVCs.

## BUSINESS-TO-BUSINESS MEETINGS

Another key highlight of the Summit is pre-arranged business-to-business meetings (B2B). It will provide opportunities to new generation and established MSMEs/ Business houses to interact with new partners with a view to expand their business globally.

## AWARDS

The Summit will also feature an Award Ceremony to elicitate Corporates/MSMEs who have done exemplary work in furthering and strengthening the VC linkages.

## FIELD VISITS

Field visits will be organised for the participating international delegates to get first-hand information about the Indian industries and explore future partnerships.

## World Trade Centre Mumbai

## FOCUS SECTORS

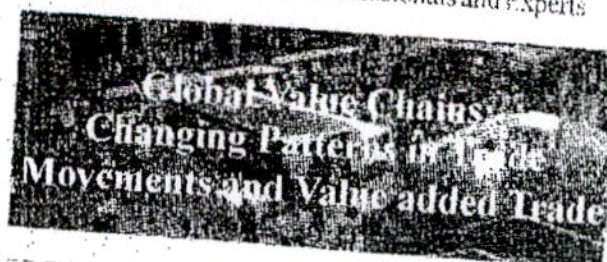
- Agribusiness and Food Processing
- Auto and Auto Components
- Business Services and Hospitality
- Chemicals and Pharmaceuticals
- Construction and Infrastructure
- Education and Vocational Training
- Electrical and Electronics
- Energy and Environment
- Gems, Jewellery and Handicrafts
- Information and Communication Technology
- Life Science and Biotechnology
- Mechanical and Metallurgical
- Textile and Leather
- Trade Promotion and Development
- Transportation and Logistics

## WHO SHOULD PARTICIPATE

- MSMEs: Manufacturing, Services, Agro
- Government Organisations / PSUs
- Transnational Corporations
- Free Trade Zones and Industry Zones
- Financial Institutions
- Retail Chains
- Logistics and Supply Chains
- Exporters and Importers
- Infrastructure Companies
- Industry Clusters
- Trade Promotion Organisations

## BENEFITS

- Explore the future management of markets in an environment of constant challenges and changes
- Get competitive information on a wide range of products and services
- Learn from experts, policy makers, business leaders on the emerging trends of MSMEs integrating in GVCs
- Regulatory updates from Government agencies
- Networking with 500+ Professionals and Experts





# Glimpses of Global Leaders Addressed GES so far...

Mr. Andrey Murgin  
Deputy Head, Sovereign Region  
Russia

HRH Prince  
Michael of Kent  
UK

Dr. Ramakrishna Sithunien  
G.C.S.R. Vice Prime Minister of Mauritius  
of Finance and Economic Policy, Mauritius

Hon'ble Mr. Donald H. Oliver  
Vice-Chairman, Senate of Canada

Mr. Wojciech Jankowiak  
Deputy Minister of the  
Treasury and Finance, Poland

Ms. Savi Linden  
Deputy Minister of  
Finance and Economic Policy, Finland

Dr. Hameed  
Nuru  
President, WFP  
United Nations World Food Programme (WFP)

Ms. Michaela  
Markova  
Minister of Finance  
and Economic Policy,  
Czech Republic

Mr. Marco  
Alvares de Matos  
Minister of Economy  
and Finance, Italy

Ms. Nora K. Ferrando  
Minister of Finance  
and Economic Policy,  
Philippines

Mr. Jean-Luc Schneider  
Deputy Director, Economics  
Department, The  
Organisation for Economic  
Co-operation and  
Development (OECD)

Mr. Leszek Wojtasik  
Minister of Finance,  
Poland

Ms. Michele Weldon  
Assistant Secretary, UN  
World Economic Forum, Geneva

Ms. Dorothy Ng'ambi  
Tumbo  
Deputy Director,  
International  
Trade Centre (ITC),  
Geneva

Dr. Ruby Dhall  
Polina, Canada

Dr. Mukhisa Kituyi  
Secretary General, United Nations Conference on Trade and  
Development (UNCTAD), Geneva

An effective networking  
platform for MSMEs, Policy  
Makers, Experts and  
Industry Leaders

## Conference

## Exhibition



## Field Visit



## B2B Meetings





## SUMMIT FEE

Indian Delegate : Rs.4,000 + 18% GST

Overseas Delegate : USD 100

The Summit Fee includes :

Participation in Conference, B2B meetings, Welcome Reception, Business Luncheons, Gala Dinner and Visit to Exhibition

## EXHIBITION FEE

Cost per 6 sq. mtrs. stall

Indian Exhibitors : Rs. 15,000 + 18% GST

Overseas Exhibitors : USD 250

Stall charge includes :

Participation for 2 persons

Participation in Conference, B2B meetings, Welcome Reception, Business Luncheons, Gala Dinner, Field Visits

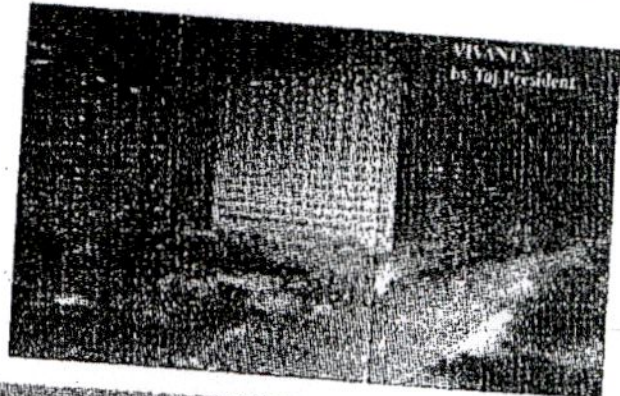
Booth Specification : 6 sq. mtrs. stall

Dimensions : 3 mtrs X 2 mtrs X 2.5 mtrs (ht.)

## ACCOMMODATION

Accommodation for the participants at the GES 2018 at a discounted rate is available at VIVANTA by Taj President, a Five Star business hotel in close vicinity to the World Trade Centre Mumbai.

Budget Hotels in the vicinity are also available on request.



Early Discount : Rs.3,000 + 18% GST  
(till December 31, 2017)

## MODE OF PAYMENT

Participation charges are payable by Credit Card or Cheque/DD in favour of 'MVIRDC', alongwith duly filled registration of participation at GES 2018. Participation charges can also be sent through Bank transfer to MVIRDC, WTC Mumbai account.

Name of the Beneficiary: MVIRDC, World Trade Centre Mumbai

Beneficiary Address : 31st Floor, Centre 1, Cuffe Parade, Mumbai 400005

Name of the Bank: Oriental Bank of Commerce

Branch Address : Cuffe Parade Branch, 2 Arcade, World Trade Centre, Cuffe Parade, Mumbai 400005, INDIA

Account Number: 10801010010150

IFS Code: ORBC0101080

SWIFT Code: ORBCINBBFRT

## CONTACT

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