



الجمهورية الإسلامية للبصرة والصناعة والزراعة

Islamic Chamber of Commerce, Industry & Agriculture
La Chambre Islamique de Commerce d'Industrie et d'Agriculture

No. 46/LIB/0128

Honorable Members,

السلام عليكم ورحمة الله وبركاته
Subject: **Turkey Fair Guide 2016**

The General Secretariat of Islamic Chamber of Commerce, Industry and Agriculture (ICCIA) presents its compliments to its Member Institutions and has the honor to state the following:

Union of Chambers and Commodity Exchanges of Turkey (TOBB), an active member of the ICCIA represents their private sector and the authorized body for regulating the fairs in Turkey. In this respect, TOBB has prepared a comprehensive Fair Guide - 'Turkey Fair Guide 2016', which covers National and International Events to be organized in Turkey in 2016.

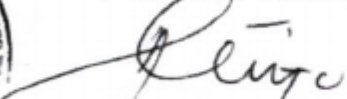
The interested participants can visit www.fairguide.org.tr, for up-to-date information regarding the fairs/exhibitions to be organized in Turkey in 2016. Furthermore, they may contact the events' organizers directly for further information regarding the events.

In view of the above, Honorable Member Institutions are requested to kindly circulate the said information among their members as well as publicize them on the relevant sections of their websites / newsletters / periodicals / magazines or in any other printed materials.

The General Secretariat of the ICCIA avails itself of this opportunity to renew to the Member Institutions, the assurances of its highest consideration.



Ramzan 08, 1437 A.H.
Karachi, June 14, 2016


The General Secretariat of the Islamic Chamber
of Commerce, Industry & Agriculture

ALL MEMBER INSTITUTIONS

cc: Union of Chambers and Commodity Exchanges of Turkey (TOBB)
TURKEY
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Draft-2016/ Circular-Turkey Fair 2016/ana/rz

www.icciaonline.com



TOBB

**UNION OF CHAMBERS
AND COMMODITY EXCHANGES
OF TURKEY**

19.04.2016 7972

Date :
No : 0542/ST/
Subject : **Turkey Fair Guide 2016**

Your Excellency,

Fairs; being one of the most common promotion and marketing tools from past till today, holds an absolute importance in the development of international trade, settling of continuous and regular business contacts, making commercial promotion as well as the country's promotion.

As part of its duties established under the Law No. 5174, our Union takes major and determined steps toward assisting achievement of newer expansions and structural transformations in our country's fair organizations, setting a new age in local fair and exposition events.

One of the 20 largest economies in the world, Turkey has been growing after the global crisis. Investments, foreign trade, and employment have constantly grown during that period.

The Turkish private sector has made a significant contribution to this positive trend observed in the national economy. Almost one thirds of industrial exports from the Middle East, North Africa, and the Balkans originate from Turkey. Turkey's importance catches attention not only because of its manufacturing industry, but also its services industry. We rank among the top in the world in tourism, construction, inland transportation and agricultural production sectors.

As the highest level representative of the Turkish private sector and the authorized body for regulating the fairs in Turkey, the Union of Chambers and Commodity Exchanges of Turkey annually publishes **Turkey Fair Guide** and distributes to more than 15.000 addresses. Turkey Fair Guide is a comprehensive source for the business world to find all the national or international fairs organized in Turkey in one Guide. It is possible to search a specific fair, according to dates, cities, organizers or subjects which makes it easy to reach the right counterparts and customers. The up-to-date information can be also reached on www.fairguide.org.tr and through applications free of charge on Google Play Store and Apple Store.

By this opportunity, we proudly present the "**Turkey Fair Guide 2016**" prepared in order to answer the need for a source of information which can be used throughout the year.

Kindest regards,

M. Rifat HİSARCIKLIOĞLU
President

Forwarded to ASG / RIAZ

[Signature]

Registration no.	0735
Registration date	8-6-16
File	46/LIB